Methodology for rapid evidence reviews of pro-equity interventions

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I. Overall approach:

The overall goal of this activity is to synthesize existing evidence on the effectiveness and implementation considerations of a select list of pro-equity interventions. Given time constraints, the reviews will be rapid in nature, which will require relatively narrow, well-defined scopes. Evidence pertaining to both intervention effectiveness and implementation will be included, thus creating a need for dual sets of inclusion criteria and a differentiated data extraction approach. Evidence from the reviews will be synthesized into Evidence Briefs, which will be made available digitally on a website that includes an online Evidence Map.

General vs. topic specific methods

The methodology outlined in this document is applicable across topics. In addition, topic-specific methodologies are included in Appendices 1-12 and include descriptions of:

1. The intervention definition and scope, including whether only direct evidence pertaining to the topic will be included (i.e., use within the immunization sector), or whether indirect evidence across sectors outside of immunization will also be searched/included
2. Topic-specific inclusion and exclusion criteria
3. Topic-specific search terms and databases to search
4. Relevant outcomes of interest
5. Dates of inclusion

Development of each topic-specific methodology will occur in two stages. During the first stage, a working topic definition will be developed, using both existing resources, such as prior definitions outlined in existing reports or guidelines, and inductive team discussions. Following development of a definition, preliminary searching may occur during which several test search strategies will be run, including gauging how searching beyond the immunization sector would impact the number of citations identified, as this would factor into discussions on scope and feasibility. Additionally, during the preliminary period, search terms will be refined and used to identify any existing systematic or otherwise comprehensive reviews on the topic, as the existence of a prior review would impact the search strategy moving forward. For example, if an existing review was identified that included relevant citations through 2015, the team may decide to only search 2015-present and use results from the existing review to cover earlier interventions. This preliminary information, relevant to each topic’s scope and search strategy, will be compiled and shared with Gavi to finalize plans for each review.

Once decisions have been reached, the topic-specific methodology document will be finalized and the topic-specific search will commence.

II. Searching, screening, and eligibility:

Searching

For each topic (or clusters of topics), we will potentially utilize up to four methods to inform a comprehensive search, including: 1) Scoping search across several electronic databases of the published literature, 2) Grey literature search, 3) Use of existing systematic or comprehensive reviews, and 4) Contacting experts in the field.
1. **Search of electronic databases**: For each topic, three of the following electronic databases will be searched:
   - PubMed
   - Global Health
   - Embase
   - The Cumulative Index to Nursing and Allied Health Literature (CINAHL)
   - PsycINFO

   Across topics, PubMed and Global Health will always be searched, given the breadth of indexed literature on PubMed and the focus on research conducted in low- and middle-income countries for Global Health. The third database selected will be topic specific. For example, if an intervention topic has a behavioral component, PsycINFO will be added given its focus on behavioral and social interventions. FHI 360 Librarians will conduct the electronic database searches and will enter results into a reference and/or systematic review software program, such as EndNote or Covidence. Details on database searches, including dates searched, search terms used, and use of any filers will be catalogued and kept in the project records.

2. **Grey literature**: The FHI 360 team will search grey literature for relevant articles, including searching the existing Gavi repository of relevant grey literature, in addition to key websites, including:
   - Gavi
   - UNICEF
   - World Health Organization
   - Bill and Melinda Gates Foundation
   - Zero-Dose Community of Practice
   - Technet 21
   - Sabin Boost
   - ERG resources
   - Other organization-specific websites, as deemed relevant per topic

   Members of the FHI 360 team will conduct the grey literature searches, keeping track of websites searched and relevant results identified within each source.

3. **Search for prior systematic reviews**: If prior, relevant systematic and comprehensive reviews are identified, results from these reviews will be used for the Evidence Brief as appropriate (i.e., as evidence to inform discussions on effectiveness or implementation), with evidence potentially bolstered through adding results from the grey literature search and/or updating search dates from the prior review. Decisions about how to incorporate results from an existing systematic review will be made during the development of the topic-specific methodology as described above. Given time and resource constraints, quality assessments of the rigor of reviews identified with not be undertaken, which is a limitation of the methodology. Additionally, although the reference lists of identified reviews will not be systematically searched, if relevant citations for primary research or other reviews are identified during data extraction, these references may also be included.
4. **Contacting experts**: When appropriate, the FHI 360 team will reach out to experts, identified through Gavi or FHI 360, who have specific expertise relevant to a specific topic. This option will only be used when deemed relevant and appropriate during topic specific discussion and may arise during the review process as Evidence Briefs are shared with topical experts for their feedback.

Of note, there will be a trade-off between comprehensiveness of the overall search and volume of citations identified, and the timeline on which it will be feasible to conduct the rapid review. To address this concern, prior to commencing the final search, several “test” searches will be run with varying search strings, to strike a balance between comprehensiveness and feasibility.

**Screening**

Initial search results will be screened by one reviewer; citations deemed potentially eligible for inclusion will undergo assessment by another reviewer, with differences resolved through consensus when feasible, or through decisions made by the lead reviewer when infeasible.

A disposition of citations for each review will be tracked and reported as an Appendix in the Evidence Briefs.

**Eligibility**

There will be two tiers of eligible articles/reports, including: 1) Evidence of effectiveness and 2) Relevant to implementation. Eligibility assessments for either or both categories will be made simultaneously during the screening process. Articles/reports can be eligible for inclusion across both categories, or for just one or the other. Definitions of the categories are as follows:

- **Evidence of effectiveness**: To be eligible for this category, studies must meet the following criteria:
  - Takes place in a low-, middle-income, and/or high-income country as determined by the topic-specific inclusion criteria
  - Meets the topic specific intervention definition
  - Presents data relevant to at least one outcome of interest
  - Uses a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in **Victora et al., 2003**: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.

- **Relevant to implementation**: To be eligible for this category, studies must meet the following criteria:
  - Takes place in a low-, middle-income, and/or high-income country as determined by the topic-specific inclusion criteria
  - Describes an intervention that meets the topic specific definition
  - Contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation as defined by the Proctor taxonomy of implementation outcomes\(^1\), including:

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III. Data extraction and synthesis

Data extraction

Relevant data from eligible articles/reports will be extracted into structured forms in Excel, with sections relevant to all articles and sections specific to effectiveness and implementation. It is possible that an effectiveness study might include information relevant to implementation. When this occurs, all relevant sections of the extraction form will be completed, and the dual eligibility will be noted.

One reviewer will extract data; data will be spot checked by another for completeness and accuracy.

Data extraction for effectiveness and implementation studies: Across all included studies, we will extract the following information:

- Citation information (author, year of publication, title)
- Study goals/objectives
- Whether equity was directly addressed (Y/N) and if yes, description
- Intervention rationale
- Location
  - Country
  - ERG setting
  - Specific context
- Population description
- Description of activities related to the intervention
- Study article/report description
- Specific to immunization

For effectiveness studies, we additionally included:

- Main study outcomes
- Narrative description of study findings
- Study characteristics relevant to rigor (e.g., design, participant representativeness, and equivalence of comparison groups when relevant)
- Notes
**Data extraction for implementation studies:** For studies covering aspects of intervention implementation, we will extract the following information:

- Aspects of implementation covered in the article/report (Y/N)
  - Acceptability
  - Feasibility
  - Adoption
  - Appropriateness
  - Cost
  - Sustainability
  - Penetration
  - Fidelity
- General summary of study findings relevant to the implementation considerations listed above, where applicable (i.e., findings related to cost, feasibility, acceptability, sustainability, etc.)
- Findings related to service delivery, such as number of individuals identified, number of ZD children vaccinated, etc.
- Barriers/challenges to implementation
- Enabling factors for implementation
- Notes

**Quality of evidence**

We will use the Evidence Project’s Risk of Bias Tool for effectiveness studies, when relevant and appropriate, given its applicability to a wide range of study designs and relative brevity. This tool will not be appropriate for all review topics. We will not assess quality of implementation studies given the anticipated diversity in types of studies, but we will extract data on major risks of bias/quality concerns as noted by study authors and/or reviewers.

**Synthesis**

**Synthesis:** Most likely we will employ narrative synthesis and will divide results and summarize by the two types of eligible articles, effectiveness and implementation.

**Categorization scheme:** Interventions will be categorized based on a four-tier categorization scheme, described below. Implementation considerations will be summarized descriptively.

**Potential categories for effectiveness**

<table>
<thead>
<tr>
<th>Effectiveness category</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potentially ineffective</td>
<td>At least one study of relatively good quality found the intervention had no significant impact on outcome(s) of interest, and no additional studies were found showing effectiveness. Conclusions related to ineffectiveness would be relative to the number of studies identified, consistency in results across studies, and quality.</td>
</tr>
<tr>
<td>Inconclusive</td>
<td>Used across several scenarios, including:</td>
</tr>
<tr>
<td></td>
<td>• Only studies of low-quality have evaluated the intervention</td>
</tr>
</tbody>
</table>
• More than one study has evaluated the intervention, but findings are inconsistent (i.e., some show benefit, others show no benefit or harm)
• No studies were identified that evaluated the intervention’s effectiveness

<table>
<thead>
<tr>
<th>Promising</th>
<th>At least one study of relatively good quality found the intervention to be beneficial, but more evidence is needed to determine impact and guide implementation.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proven</td>
<td>Sufficient evidence exists to recommend widespread implementation of the intervention, assuming no major concerns regarding implementation have been identified.</td>
</tr>
</tbody>
</table>
Also, despite the use of standardized forms and trained staff members, interpretation of data in this methodology—including from screening, eligibility determination, data extraction, and synthesis—was somewhat subjective, especially given that formal, quantitative synthesis of outcomes was infeasible. When possible, decisions were made as a team through consensus to minimize the subjective nature of the decision-making process, but methods were not as rigorous as traditional systematic reviews in this regard due to time and resource constraints.

Despite these limitations, application of this methodology resulted in the development of a series of evidence briefs that will hopefully help guide decisions in the field regarding intervention implementation to address equity gaps in immunization. Updating these briefs will be critical as new evidence becomes available, and as topics evolve. The topic-specific methods used for each brief are presented as appendices below so that these methods and search terms may be used as the basis for future iterations of reviews pertaining to these topics.

V. Acknowledgements

For questions regarding these briefs, please contact Ginny Fonner at FHI 360: gfonner@fhi360.org or Gustavo Caetano Correa at Gavi: gcorrea@gavi.org.

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Appendix 1. Surveillance

Topic: Using information from surveillance systems and/or outbreak responses to identify zero dose children or missed communities

Phase 1: Exploratory phase

Research questions of interest:

1. Are interventions involving the use of surveillance data and/or data gathered as part of an outbreak response effective in identifying zero dose children and/or missed communities? What types of surveillance data and analyses are being used to inform identification of these communities?

2. What are the implementation considerations for carrying out a review/analysis of surveillance and/or outbreak response data with the purpose of identifying zero dose children or missed communities?

Intervention Definition: Any activity that involves the use of surveillance data or data collected during an outbreak to identify zero dose children and/or missed communities Outside of using data routinely collected for surveillance, these activities can also include development of epidemiological models based on surveillance data or the conduct of seroprevalence studies that result in identification of under-immunized populations.

This review focused on diseases included in the World Health Organization’s routine immunization schedule, as well as diseases that could serve as a proxy for poverty and other vulnerabilities/inequities often faced by zero-dose children and missed communities, including yellow fever, cholera, typhoid fever, and diarrheal disease. Efforts to identify individuals at-risk for these diseases could point to novel solutions for how surveillance could be utilized for identification of zero-dose children or missed communities. Other diseases, including Ebola and dengue fever, were excluded as these were considered less relevant, zoonotic, and not widely circulating.

Outcomes of interest:

Effectiveness: 1) Identification of ZD, missed communities, or otherwise under vaccinated populations, OR 2) characteristics of ZD, missed communities, or otherwise under vaccinated populations identified due to the intervention as compared with some alternative

Implementation: Any description of implementing the intervention, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability particularly as related to specific underserved geographic areas or communities.

Search terms

(surveillance OR "surveillance system" OR "surveillance data" OR "outbreak response" OR "disease outbreak response" OR disease outbreak[Mesh])

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AND
("zero dose" OR unvaccinated OR "under vaccinated" OR "under immunized" OR "under immunised" OR "not immunized" OR "not immunised" OR "low coverage" OR "at risk" OR vulnerabl* OR "missed communi*" OR "immunity gap" OR "vaccination gap")

AND

(vaccination[Mesh] OR vaccin* OR immunization[Mesh] OR immuni* OR immuniz* OR immunis* OR "neglected tropical disease"[Mesh])

AND

Search string for low- and middle-income countries (see Appendix 13)

Inclusion criteria:

1. Took place in a low- or middle-income country (as defined by World Bank)
2. Describes an intervention that includes using surveillance data or data collected during an outbreak to identify zero dose children and/or missed communities
3. Presents data relevant to one of the outcomes of interest listed above
4. Meet one of the following study design criteria:
   o To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming (a) short and simple causal pathway; (b) relatively large, expected impact; and (c) unlikely confounding.
   o To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Databases searched: PubMed, Global Health, and EMBASE

Dates of inclusion: 1 January 2010 – 2 November 2022

Phase 2: Plans for brief development

An exploratory search of the literature was conducted, using the parameters listed above. To make the search results more manageable, additional terms were added, including a series of terms that restricted the results to studies related to human (i.e., animal studies were excluded) and a series of terms that restricted the search to low- and middle-income countries only (see full list of terms above). Once these terms were added, the search yielded 148 unique reviews and 2060 primary research articles. An initial search of the titles of reviews identified found none that were directly relevant to the topic. Of primary research citations identified, a spot check of results between 2010-2014 yielded very few relevant articles. Specific procedures for constructing the evidence brief will proceed as follows:

- A full search of the literature, using the methods outlined in phase 1, will be conducted using the following search dates: Jan 1 2010- Nov 1 2022. Grey literature will also be searched as well as outlined in our general methodology.
- Based on preliminary screening of search results, few effectiveness studies are expected to be identified; however, multiple studies describing the development of a model or analysis that
identified under-immunized communities exist. For this reason, we will also employ secondary screening (i.e., finding relevant articles in already identified articles) and contacting experts in the field.

- No systematic review will inform results as none appear to exist that are relevant to this topic.

Notably, literature relating to VDP surveillance and outbreak response is vast. To make the search more manageable and relevant, additional steps will be taken, including:

- Focusing on studies that provided evidence of “effectiveness” or “implementation” of using surveillance and/or outbreak response data. “Effectiveness” studies will be defined as studies or reports that either compared identification using surveillance to identification using other data sources, a pre/post comparison of identification efforts before and after utilizing surveillance, or a multi-arm comparison.
- Modeling studies will be included if methods compared surveillance to non-surveillance means of identifying un/underimmunized populations.
- Studies that simply described the use of surveillance data without any implicit or explicit comparison will be excluded given the vast literature that reports descriptively on surveillance data.
- “Implementation” studies will be defined as studies that reported on the implementation of efforts to use surveillance and/or outbreak response data to actively identify susceptible populations.
Appendix 2. Microplanning

Topic: Microplanning (cross-cutting topic involving both “identify” and “reach” components of IRMMA)

Phase 1: Exploratory phase

Research questions of interest:

1. To what extent are current microplanning practices and policies effective in identifying and/or reaching zero dose children or missed communities?
2. What are the main implementation considerations for carrying out microplanning, specific to reaching zero dose or missed communities?

Intervention Definition: The development of an integrated set of components to support the activities performed during a health campaign or in the context of routine immunization, at the facility and/or district level. According to UNICEF, microplanning is used “to identify priority communities, to address barriers, and to develop workplans with solutions.” Microplanning might involve activities such as creating a district or health center map or identifying priority health centers and communities. Microplans include technical details and require population and health facility data to be effective.

Outcomes of interest:

Effectiveness:

1) Underserved populations or priority groups, especially related to ERG settings, reached with immunization services/vaccine coverage of priority communities increased
2) Priority populations, especially related to ERG settings, identified through microplanning
3) Barriers to immunization for underserved populations or priority groups, especially related to ERG settings, addressed through microplanning

Implementation: Any description of implementing the intervention, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability, particularly as related to specific underserved geographic areas or communities. This includes what components were often implemented through micro-planning to reach missed or communities facing vulnerabilities.

Search terms

Microplanning: (“microplan” OR “micro plan” OR “micro-plan” OR “microplanning” OR “micro planning” OR “micro-planning”)
Test PubMed search yielded 95 results. When restricted to review/systematic review, there were 9 results.

**Inclusion criteria:**

1. Took place in a low- or middle-income country (as defined by World Bank)
2. Describes an intervention that includes the development of an integrated set of components prepared to support the activities performed during a health campaign or in the context of routine immunization, at the facility and/or district level
3. Presents data relevant to one to one of the outcomes of interest listed above
4. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

**Databases searched:** PubMed, Global Health, CINAHL, and EMBASE

**Dates of inclusion:** 1 January 2010 – 28 November 2022

**Other relevant reviews identified:** None in initial searches

**Phase 2: Plans for brief development**

Based on an initial PubMed search using the terms above, relatively few studies (<100) were identified, suggesting a full search (not restricted to immunization) from 2010-present is feasible. Additionally, no relevant existing systematic reviews exist on this topic, so the evidence brief will be conducted based on individual studies and reports identified through the published and grey literature searches.

As there seems to be some evidence on microplanning from before 2010, a more historical search for systematic reviews will be conducted. The same search strategy will be used from 1980-2010 to identify relevant systematic reviews.
Appendix 3. Provider incentives

Topic: Performance incentives (financial and non-financial) for health care providers

Phase 1: Exploratory phase

Research questions of interest:

1. Are interventions involving the use of performance incentives (financial and non-financial) for health workers effective in reaching communities in vulnerable contexts with essential health services? What type of performance incentive is being used and demonstrates effectiveness/promising results related to these communities in vulnerable contexts?
2. What are the main implementation considerations for utilizing performance incentives for staff involved in health services, specific to reaching communities in vulnerable contexts?

Intervention Definition: Interventions involving the use of incentives (either financial or non-financial) for staff involved in health programs to increase the coverage of essential health services to groups or communities in vulnerable contexts. Financial performance incentives, often known as pay for performance (P4P) schemes or performance-based financing (PBF), consist of paying healthcare workers for meeting pre-specified targets and are often used in health systems in low and middle-income countries (LMICs).\(^6\) Non-financial incentives are non-monetary forms of support and might include training, career advancement opportunities, social supports such as housing or childcare, transportation, regular or supportive supervision, improved working conditions, and others.\(^7\) \(^8\)

Outcomes of interest:

Effectiveness: Primary outcome: Changes in health service coverage of priority communities, especially vaccine coverage

Secondary outcome: Changes in provider performance, motivation or satisfaction

Secondary outcome: Changes in quality, utilization or delivery of health services

Implementation: Any description of implementing the intervention, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability, particularly as related to underserved or missed communities or geographic areas, or those in vulnerable contexts.

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**Search terms**

A test search was run using the following terms on financial incentives as part of the exploratory phase. Conclusions and next steps are below.

*Performance Incentives*: (Incentiv* OR remunerat* OR reimburs* OR compensat* OR Motivat* OR Pay OR payment OR Reward* OR "performance-based" OR "Performance based" OR "Results based" OR "results-based" OR "PBF" OR "P4P" OR nonmonetary OR monetary OR financial OR Bonus)

AND

*Healthcare providers*: (provider or practitioner or "health personnel" or "health care personnel" or "healthcare personnel" or "health worker" or "health care worker" or "healthcare worker" or physician* or doctor or nurse or "health facilit*" or "health care facilit*" or "healthcare facilit*" or hospital or "health service" or "health care service" or "healthcare service" or "health sector" or "health care sector" or "healthcare sector")

AND

*LMIC/countries list*

Test PubMed search yielded 30,482 results. When restricted to review/systematic review, there were 2659 results.

**Other relevant reviews identified?**

Financial:


Non-financial:


Both:

Conclusions from Step 1:

- Much literature has been published on this topic (both financial and non-financial). Given the high number of results from the search string for only financial incentives, this topic is likely too broad.
- There are existing systematic reviews on pay-for-performance (financial performance incentives), with searches through 2018.

Phase 2: Plans for brief development

- To avoid duplication of work, we propose a 2-part rapid review and evidence brief.
- The first part will involve conducting a “review of reviews” for financial incentives, as much existing work focuses on this topic. This will consist of 2 steps:
  1. Review the existing systematic reviews that exist on this topic and summarize their findings, particularly as related to communities in vulnerable contexts and ERG settings.
  2. Review the articles included in each systematic review to identify any studies relevant to our research question and eligible under our search criteria, and include them in the data extraction process.
- The second part will involve a full review on non-financial incentives, as there may be less existing evidence on this topic
- The same research questions and outcomes of interest (above) will apply to both.

Financial (review of reviews):

Inclusion criteria:

1. Took place in a low- or middle-income country (as defined by World Bank)
2. A systematic review of articles/studies/interventions that include the use of financial incentives for staff involved in health programs to reach underserved or missed communities, or those in vulnerable contexts.
3. Presents data relevant to one of the outcomes of interest listed above
4. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the review must include articles that use a multi-arm design OR report on pre-post assessment of outcomes OR assess time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the review must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Revised search terms:

AND

*Healthcare providers: (healthcare or “health care” or provider or practitioner or "health personnel" or "health care personnel" or "health worker" or "health care worker" or "healthcare worker" or physician* or doctor or nurse or "health facilit*" or "health care facilit*" or "healthcare facilit*" or hospital or "health service" or "health care service" or "healthcare service" or "health sector" or "health care sector" or "healthcare sector" or “community health worker” or “CHW” or “village health worker” or “lay worker” or “volunteer worker” or “community health volunteer” or midwi* or vaccinator)

AND

Vulnerability: ("zero dose" OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR community OR rural OR remote OR “urban poor” OR gender OR “missed community” OR poor OR poverty OR equity)

AND

LMIC country list (see Appendix 13)

Filters: Review, Systematic Review

**Databases searched:** PubMed, Global Health and CINAHL

**Dates of inclusion:** 1 January 2010-14 December 2022

**Non-financial (full review):**

**Inclusion criteria:**

1. Took place in a low- or middle-income country (as defined by World Bank) and involves communities, populations, or geographic areas described as vulnerable, marginalized, underserved, or otherwise disadvantaged.
2. Describes an intervention that includes the use of non-financial incentives for staff involved in health programs to reach underserved or missed communities or those in vulnerable contexts.
3. Presents data relevant to one to one of the outcomes of interest listed above.
4. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

**Search terms:**

Incentives: (Incentiv*[tiab] OR Motivat*[tiab] OR benefits[tiab] OR fringe[tiab] OR reward[tiab])

Healthcare providers: (healthcare or health care or provider or practitioner or "health personnel" or "health care personnel" or "healthcare personnel" or "health worker" or "health care worker" or "healthcare worker" or physician* or doctor or nurse or “community health worker” or “CHW” or “village health worker” or “lay worker”” or “volunteer worker” or “community health volunteer” or midwi* or vaccinator)

Vulnerability: (“zero dose” OR “low coverage” OR “at risk” OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR community OR rural OR remote OR “urban poor” OR gender OR “missed community” OR poor OR poverty OR equity)

LMIC country list (see Appendix 13)

Databases searched: PubMed, Global Health, and CINAHL

Dates of inclusion: 1 January 2010 – 14 December 2022
Appendix 4. Integrated campaigns

**Topic:** Integrated campaigns to reach zero-dose children or missed communities

**Phase 1: Exploratory phase**

**Research questions of interest**

1. What are the best approaches to integrate immunization campaigns with other health services to reach zero-dose children and missed communities or those in vulnerable contexts?
2. Are immunization campaigns integrating with other health services effective (including cost and efficiency) in reaching zero-dose children or missed communities?
3. What are the main barriers, enablers, gaps, and implementation considerations for carrying integrated immunization campaigns with other health services with the purpose of reaching zero dose or missed communities?
4. How is integration defined, in terms of immunization service delivery, and how might these definitions affect how services are planned and implemented?

**Intervention Definition:** Interventions seeking to deliver immunization services with other healthcare services to increase coverage by enhancing convenience and strengthening Universal Primary Care. The WHO definition of integrated services is: “health services that are managed and delivered so that people receive a continuum of health promotion, disease prevention, diagnosis, treatment, disease-management, rehabilitation and palliative care services, coordinated across the different levels and sites of care within and beyond the health sector, and according to their needs throughout the life course”. For this activity, we are focusing specifically on campaigns directed at increasing immunization (for one vaccine or more) that are coupled with the promotion of health-related education, other health services or products, especially those that focus on reaching marginalized or missed communities or those facing other vulnerabilities. Integrated campaigns include both integration of immunization with other health services, as well as integration of multiple vaccines into one campaign.

**According to WHO, there are 5 main uses of the term “integration”**:

1. Package of prevention and curative health interventions for a particular population group
2. Multi-purpose service delivery points (e.g., multi-purpose clinics)
3. Continuity of care over time (either for chronic conditions or life cycle approach), e.g., antenatal, postnatal, newborn, and childcare
4. Vertical integration of different level of service, e.g., district hospital, health center, and health posts (different services at each level but with referrals, clinical supervision, and shared health information across the levels)
5. Integrated policymaking, planning and management, e.g., integrated supervisory visits, shared supply chain, and logistics

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Additionally, the Health Campaign Effectiveness Coalition has noted the potential of interventions delivered together as a means to enhance the effectiveness of health campaigns.  

Types of maternal and child health interventions that have been jointly delivered with immunization using routine, campaign, or other strategies:

- Family planning (including products, counseling, and promotion)
- Antenatal Care (integrating vaccine services into ANC visits for children who attend with their mothers)
- Health education
- Infant hearing screening
- HIV testing and referral for counseling
- Malaria (bed net distribution, bed net vouchers, bed net promotion, bed net retreatment, IPTi)
- Neglected tropical diseases (Deworming, mass drug administration)
- Nutrition (Vitamin A supplementation, growth monitoring, complementary feeding practices, nutritional screening, IEC materials on breastfeeding, nutrition promotion)

Integrated delivery strategies can include both routine services and campaigns. For the purpose of this activity, we are focusing solely on campaign-based delivery strategies, including:

- Periodic Intensification of routine immunization (PIRI)
- Supplementary immunization activities (SIA)
- Immunization campaigns

**Outcomes of interest:**

**Effectiveness:**

- **Primary:** Changes to vaccination coverage, especially in missed communities or those in vulnerable contexts
- **Secondary:** Changes in user satisfaction
- **Secondary:** Changes in demand for vaccination through cross-promotion
- **Secondary:** Improved system efficiency, including reduced redundancy/cost

**Implementation:**

Any description of implementing the integrated service, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, resources needed for implementation and delivery, penetration, or sustainability, particularly as related to underserved or missed communities or geographic areas or communities facing vulnerabilities.

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Search terms
(integrate OR integration OR synergy OR synergistic OR combination OR collaborate OR collaboration OR joint OR join OR linkage)

AND
(campaign OR SIA OR “supplementary immunization activities” OR “supplementary immunisation activities” OR “National Immunization Days” OR “National Immunisation Days” OR NID OR “periodic intensification of routine immunization” OR “periodic intensification of routine immunisation” OR PIRI)

AND
(vaccination[Mesh] OR vaccinat* OR immunization[Mesh] OR OR immuniz* OR immunis*)

AND (“family planning” OR deworm OR “vitamin A” OR “nutrition” or “malaria” OR “bednet” OR ITN OR MC OR “maternal and child health” OR IPTi OR animal OR “child health week” OR “child health days” OR HIV OR “health education” OR “MDA” OR “IRS” OR “polio” OR “measles” OR “cholera” OR “typhoid” OR “meningitis”)

AND
(“zero dose” OR “low coverage” OR “at risk” OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR community OR rural OR remote OR “urban poor” OR “gender”)

NOT (animal[Mesh] NOT human[Mesh])

Inclusion criteria:
5. Took place in a low- or middle-income country (as defined by World Bank)
6. Describes an intervention that integrates immunization campaigns with other health services.
7. Presents data relevant to one of the outcomes of interest listed above
8. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming (a) short and simple causal pathway; (b) relatively large, expected impact; and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Databases searched: PubMed, Global Health, and CINAHL

Dates of inclusion: 1 January 2010 - 6 December 2022

Phase 2: Plans for brief development
It is important to note that there are many different definitions and interpretations of what a campaign is, and there is no consensus on this. The evidence brief will summarize these various definitions and interpretations.
An exploratory search of the literature was conducted, using the parameters listed above. To make the search results more manageable, additional terms were added, including a series of terms that restricted the results to studies related to human (i.e., animal studies were excluded). Once these terms were added, the search yielded 105 reviews and 785 primary research articles (from PubMed). Specific procedures for constructing the evidence brief will proceed as follows:

- A full search of the literature, using the methods outlined in Step 1, will be conducted using the following search dates: Jan 1, 2010- December 6, 2022. Grey literature will also be searched as well as outlined in our general methodology.
- Based on preliminary screening of search results, few effectiveness studies are expected to be identified.
- Additionally, findings from relevant existing systematic reviews will also be included in the evidence brief.
Appendix 5. Community-based monitoring

**Topic:** Community-based monitoring (including through digital means) for measuring and monitoring health-related outcomes among communities in vulnerable contexts

**Phase I: Exploratory phase**

**Research Questions of Interest:**

1. Are community-based monitoring (CBM) interventions among communities in vulnerable contexts effective at monitoring health-based outcomes?

2. What types of CBM activities are occurring among communities in vulnerable contexts regarding health, and which models and/or key components work better than others to monitor health-related outcomes, including immunization outcomes?

3. What are the implementation considerations for CBM activities among communities in vulnerable contexts?

**Community-based monitoring (CBM) definition**

According to The Global Fund to Fight AIDS, Tuberculosis and Malaria, Community-based monitoring (CBM) refers to “service-users assessing the effectiveness, availability, accessibility, acceptability, equity, quality, and impact of health programs and services which they receive.”

**Outcomes of interest:**

- **Effectiveness for CBM:** Measurement and/or monitoring results of health outcomes or service delivery, including but not limited to immunization-related outcomes, within marginalized groups and/or communities using some form of CBM as compared to some other form of measuring/monitoring, or compared over time.

- **Implementation for CBM:** Any description of implementing CBM, including types of tools used (including any digital tools), factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability particularly as related to specific underserved or marginalized populations, geographic areas, or communities in vulnerable contexts.

**Search terms**


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AND
("zero dose" OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR community OR rural OR remote OR “urban poor” OR “gender”)

Inclusion criteria:

9. Involved CBM among a community, population, or geographic area described as marginalized, underserved, or otherwise disadvantaged or facing vulnerabilities. CBM interventions can take place in either high-, middle-, or low-income countries (as defined by the World Bank) as long as the CBM involves and is set-up to benefit members of groups in vulnerable contexts in some health-related aspect.

10. Describes CBM as defined above

11. Presents data relevant to one of the outcomes of interest listed above

12. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming (a) short and simple causal pathway; (b) relatively large, expected impact; and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Databases searched: PubMed, Global Health, and CINAHL

Dates of inclusion: 1 January 2010 – 28 November 2022

Phase 2: Plans for brief development

- A preliminary search in PubMed yielded 938 citations, which is a feasible number to screen.
- A preliminary review of reviews identified several relevant reviews, including:

Given the existence of a relatively recent review for CBM, but non-specific to communities in vulnerable contexts, our plan for the evidence brief is as follows:

- Review and include results from relevant systematic reviews, specifically highlighting results relevant to communities in vulnerable contexts.
- Conduct a review of primary citations related to CBM among communities in vulnerable contexts from 2010-present.
- If available, specifically highlight any immunization-specific CBM studies that were identified in the search.
Appendix 6. Supportive supervision

**Topic:** Supportive Supervision (Monitor and Measure component of the IRMMA framework)

**Phase 1: Exploratory phase**

**Research questions of interest:**

1. Is supportive supervision effective in improving performance monitoring of immunization activities and the use of data for decision making related to immunizations? What factors contribute to making supportive supervision effective in these ways?

2. What are the main considerations of carrying out supportive supervision to improve monitoring and data use, specific to reaching zero dose or missed communities?

**Intervention Definition:** Many definitions for supportive supervision exist. The World Health Organization defines supportive supervision as “a process of helping staff to improve their own work performance continuously. It is carried out in a respectful and non-authoritarian way with a focus on using supervisory visits as an opportunity to improve knowledge and skills of health staff. Supportive supervision encourages open, two-way communication, and building team approaches that facilitate problem-solving. It focuses on monitoring performance towards goals, and using data for decision-making, and depends upon regular follow-up with staff to ensure that new tasks are being implemented correctly.”

For purposes of this literature search, any intervention that self-identifies as supportive supervision will be included. Additionally, interventions that use similar terms, such as “enhanced supervision” or describes supervision that is supportive, focused on two-way communication and problem-solving, will also be included. This definition might evolve over the course of the screening process as decisions are made by the study team regarding inclusion and exclusion. Any amendments will be noted in this document.

**Outcomes of interest:**

**Effectiveness:** Any outcome relevant to changes to monitoring of immunization activities or their data use as a result of the supervision of staff involved in the delivery of immunization services directly or indirectly.

**Implementation:** Any description of implementing the intervention, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability.

Effectiveness and implementation outcomes related to missed communities, or to underserved geographic areas/communities in vulnerable contexts, will be prioritized in the screening process and evidence summary.

**Search terms**


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AND
(vaccination[Mesh] OR vaccinat* OR immunization[Mesh] OR immuniz* OR immunis*)

Inclusion criteria:

5. Took place in a low- or middle-income country (as defined by World Bank)
6. Describes a supportive intervention (as defined above) related to immunization
7. Presents data relevant to one to one of the outcomes of interest listed above
8. Meet one of the following study design criteria:
   o To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   o To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Databases searched: PubMed, Global Health, and CINAHL

Dates of inclusion preliminary search: 1 January 2010 – 18 November 2022

Other relevant reviews and documents identified in preliminary searching:


Phase 2: Plans for brief development

Based on initial searching, several relevant reviews were identified (see above) that comprehensively discuss supportive supervision within the larger context of healthcare delivery in low- and middle-income countries (although the review specific to supportive supervision was restricted to sub-Saharan Africa). Because of this, we proposed a hybrid model for the evidence brief which will:

- Summarize results from these two reviews (and others if more relevant reviews are identified during the search)
- Conduct a new search from 2015- present that focuses specifically on the use of supportive supervision within immunization programs to improve monitoring and data use, particularly related to missed communities or those facing vulnerabilities.
Appendix 7. GIS mapping

**Topic:** GIS Mapping for identifying zero dose or missed communities (Identify component of IRMMA)

**Phase 1: Exploratory phase**

**Research questions of interest:**

1. How are GIS mapping activities used to identify zero-dose children, missed communities, or otherwise under-immunized populations?
2. To what extent are current GIS mapping practices effective in identifying zero-dose children, missed communities, or otherwise under-immunized populations?
3. What are the main implementation considerations for carrying out GIS mapping, specific to identifying zero-dose children, missed communities, or otherwise under-immunized populations?

**Intervention Definition:** Geographic information systems (GIS) can be defined as “a collection of computer software and data used to view and manage information about geographic objects, analyze spatial relationships, and model spatial processes.” GIS systems can be used to gather and organize spatial data and related information for both display and analytic purposes.

For this evidence brief, we are interested in searching the literature to find studies that either assess the effectiveness of using GIS mapping to identify zero dose, missed communities or other under-immunized populations, or that describe implementation challenges and facilitators of using GIS mapping for identification purposes.

**Outcomes of interest:**

**Effectiveness:** Identification (who, where, why, and how many) of zero dose children, missed communities, or otherwise under-immunized populations using GIS mapping, either alone or in conjunction with other data sources

**Implementation:** Any description of implementing the intervention, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability, particularly as related to specific underserved geographic areas or communities. This includes descriptions or classifications of the types and/or use cases of GIS mapping that were implemented (specifically to identify missed communities or those facing vulnerabilities).

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Search terms

(Geospatial OR GIS OR “Geographic information system” OR “geographical analysis” OR “spatial analysis”)

AND

(“zero dose” OR under-immunized OR underimmunized OR unimmunized OR unvaccinated OR under-immunised OR underimmunised OR unimmunised OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR displaced OR nomad OR nomadic OR “missed community” OR “missed settlements” OR rural OR remote OR “urban poor” OR gender OR poor OR poverty OR equity)

AND

(vaccination[Mesh] OR vaccinat* OR immunization[Mesh] OR immuniz* OR immunis*)

AND

LMIC country search string (see Appendix 13)

The test PubMed search yielded 237 results. When restricted to review/systematic review, there were 9 results. When the search string related to vaccination was removed, the search contained over 3,700 hits, meaning if the search was not restricted to immunization, some limits on the health areas searched would need to be developed to make this a feasible search. As the topics of microplanning and surveillance also include many studies related to GIS mapping, and microplanning is not limited to immunization, a wide range of evidence related to GIS mapping will be collected across evidence briefs. To make this specific topic feasible and non-duplicative, we will restrict it to the immunization sector.

Inclusion criteria:

1. Involved GIS mapping in a low- or middle-income country (as defined by the World Bank) AND among a community, population, or geographic area in vulnerable contexts. National-level GIS mapping efforts will be included as long as the national efforts involved looking for or identifying missed communities or those in vulnerable contexts.
2. Describes GIS mapping activities that were used to identify zero dose children, missed communities, or otherwise un/under-vaccinated populations.
3. Presents data relevant to one of the outcomes of interest listed above
4. Meet one of the following study design criteria:
   o To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of quantitative outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   o To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Databases searched: PubMed, Global Health, and EMBASE
Dates of inclusion: 1 January 2010 – 30 January 2023

Other relevant reviews identified: The landscape analysis recently published on Gavi’s website provides the most comprehensive review of the topic thus far. However, the landscape review was not specific to identification of zero dose children, missed communities, or un/under-vaccinated populations.

Phase 2: Plans for brief development
Based on an initial PubMed search using the terms above, relatively few studies (<100) were identified, suggesting a full search from 2010-present is feasible, as long as the search parameters remain within the field of immunization. Additionally, no relevant existing systematic reviews exist on this topic, so the evidence brief will be conducted based on individual studies and reports identified through the published and grey literature searches. However, the team will search through the reference list of the Gavi landscape analysis on GIS mapping to ensure any relevant citations included in the review are also included in the literature synthesis for the evidence brief.
Appendix 8. Incentives for caregivers/users to increase demand

**Topic:** Incentives for caregivers/users to increase demand (financial and non-financial) (REACH component of IRMMA)

**Phase I: Exploratory phase**

**Research questions of interest:**

1. Are interventions involving the use of financial incentives for caregivers/users effective in increasing demand and reaching communities in vulnerable contexts with immunization services? What types of user incentives demonstrate effectiveness or promising results related to communities in vulnerable contexts across different ERG settings?

2. Are interventions involving the use of non-financial incentives for caregivers/users effective in increasing demand and reaching communities in vulnerable contexts with immunization services? What types of user incentives demonstrate effectiveness or promising results related to communities in vulnerable contexts across different ERG settings?

3. What are the main implementation considerations for utilizing financial incentives for caregivers/users to increase demand for immunization services, specific to reaching communities in vulnerable contexts across different ERG settings?

4. What are the main implementation considerations for utilizing non-financial incentives for caregivers/users to increase demand for immunization services, specific to reaching communities in vulnerable contexts, across different ERG settings?

**Intervention Definition:** This intervention includes the use of either financial or non-financial incentives for caregivers to increase demand for immunization services for their children. Certain incentives have been linked with improved immunization coverage for children in low- and middle-income countries.\(^{16}\) Financial incentives for users may include small mobile cash incentives, airtime for mobile phones, vouchers, conditional and unconditional cash transfers, or payment for children that receive vaccinations.\(^{17}\) Non-financial incentives for users may include hygiene kits, food (for example, a bag of lentils), a set of plates, employment and skill training, or knowledge transfer.\(^{18}\) In this review, we are focused solely on conditional financial and non-financial incentives.

**Outcomes of interest:**

**Effectiveness:**

*Primary outcome:* Changes in immunization coverage of priority communities

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\(^{17}\) Increasing routine child immunization coverage in low- and middle-income countries | The Abdul Latif Jameel Poverty Action Lab

**Secondary outcome:** Changes in demand or utilization for immunization services for children that are not directly measured through increased immunization coverage (i.e., changes in interest for vaccination within communities or changes in intention to immunize).

**Implementation:** Any description of implementing the intervention, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability, particularly as related to underserved or missed communities or geographic areas in vulnerable contexts.

**Search terms:**

(Incentiv* OR voucher* OR “in-kind” OR “cash transfer” OR “cash transfers” OR “social transfer” OR subsidies OR reward* OR microcredit OR coupon* OR “knowledge translation” OR “knowledge transfer”)

AND

(demand OR use OR care-seeking OR “care seeking” OR seek OR utilize* OR utilis* or coverage)

AND

(vaccination[Mesh] OR vaccin* OR immunization[Mesh] OR immuniz* OR immunis*)

AND

**LMIC country list**

**Inclusion criteria:**

1. Took place in a low- or middle-income country (as defined by World Bank) and involves communities, populations, or geographic areas described as marginalized, underserved, or otherwise facing vulnerabilities.
2. Describes an intervention that includes the use of financial or non-financial incentives for caregivers/users to increase demand of immunization services for children.
3. Presents data relevant to one of the outcomes of interest listed above.
4. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

**Databases searched:** PubMed, Global Health, and CINAHL

**Dates of inclusion:** 1 January 2010 – 1 March 2023

**Other reviews identified:**


Potential primary studies:


**Phase 2: Plans for brief development**

Given the findings from our preliminary findings, our plan for the evidence brief is as follows:

- Review and include results from relevant reviews that are directly related to immunization and conditional financial or non-financial incentives for caregivers/users
- Conduct a review of primary citations related to conditional financial and non-financial incentives among communities facing vulnerabilities from 2010-present that measure effectiveness regarding immunization or describe factors related to implementation
Appendix 9. Targeted surveys

**Topic:** Targeted surveys to monitor immunization programming for zero dose children, missed communities, or otherwise under-vaccinated populations (Measure & Monitor component of IRMMA)

**Phase 1: Exploratory phase**

**Research questions of interest:**

1. What types of targeted surveys—and sampling methodologies—are being used to monitor health outcomes resulting from delivery of intervention services related to immunization, nutrition, malaria, or neglected tropical diseases, specifically among zero-dose children, missed communities, or communities in vulnerable contexts?

2. To what extent are targeted surveys effective in monitoring immunization activities and activities in relevant health sectors, specifically among zero-dose children, missed communities, or communities in vulnerable contexts?

3. What are the main implementation considerations for carrying out targeted surveys to monitor health service delivery, specific to monitoring zero dose children, missed communities, or communities in vulnerable contexts?

**Intervention Definition:**

According to the recently developed Targeted Survey Implementation Guide\(^\text{19}\), a targeted survey, when applied in the immunization field, can be interpreted as “a survey where the eligible respondents are a targeted subset of everyone who should receive vaccination services — e.g., a population living in urban slums or in hard-to-reach urban areas, who are nomadic, refugees or have been displaced, or belong to ethnic minorities and religious closed communities, among other high risk populations.” Surveys can also be targeted to districts or other subnational administrative units where health inequities are known to exist (i.e., areas with persistently low vaccination coverage). For this particular topic, we are interested in surveys that use some sort of probability sampling to identify respondents. While targeted surveys may be of limited utility to monitoring immunization programs where coverage is relatively high, they potentially play a larger role in monitoring and measuring vaccination activities among communities where coverage is generally low, as targeted surveys have the potential to relatively quickly ascertain whether progress is being made.

Innovative work has been conducted on this topic outside of immunization. For example, a recent multicountry study compared survey methodologies for neglected tropical diseases (NTDs) and found that probability sampling with segmentation (PSS) was deemed the best form of coverage survey as compared to lot quality assurance sampling (LQAS) and the 30 x 7 cluster sampling methodology.\(^\text{20}\)

Additionally, novel adaptive sampling approaches, including respondent-driven-sampling, have been

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used in other fields, including HIV, to identify, measure, and monitor hard-to-reach populations for prevention and treatment purposes.\textsuperscript{21}

Our goal for this scoping review is to identify targeted survey approaches that have been used for monitoring purposes within immunization or within health programs that could be adapted for use within the immunization sector (e.g., programs within the nutrition, malaria, and neglected tropical disease sectors), among hard-to-reach or hard-to-vaccinate populations to inform the field of what is working and to identify research gaps.

Outcomes of interest:

Effectiveness:

1) \textit{Primary outcome}: Changes in immunization coverage/uptake of hard-to-reach or hard-to-vaccinate populations monitored by targeted surveys or changes in coverage outcomes relevant to non-immunization interventions of interest, including those related to malaria, nutrition, and neglected tropical diseases.

To be eligible, quantitative results must be presented that demonstrate measurement across at least two time points (i.e., articles that use targeted surveys to only identify missed or communities in vulnerable contexts will be excluded). The measuring and monitoring aspect must involve something beyond identification of these populations by either reporting on repeat measures or some other marker of change. Studies that directly compare two or more types of surveys should be included as effectiveness studies, assuming relevant outcomes of interest are included as defined above.

Implementation:

Any description of implementing a targeted survey, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability, particularly as related to monitoring specific hard-to-reach or hard-to-vaccinate communities. To be eligible for implementation, studies need to present or describe the use of targeted surveys to monitor intervention implementation (i.e., implementation of surveys across at least two time points).

Search terms


AND

("zero dose" OR under-immunized OR underimmunized OR unimmunized OR unvaccinated OR under-immunised OR underimmunised OR unimmunised OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR “under-represented” OR disadvantaged OR neglected OR “conflict setting” OR “missed community” OR “missed settlements” OR rural OR remote OR “urban poor” OR migrant OR “hidden population” OR poor OR poverty OR equity OR inequit* OR nomad OR nomadic OR displaced OR “hard to reach")

AND

(vaccination[Mesh] OR vaccin* OR immunization[Mesh] OR immuniz* OR immunis OR polio OR Measles OR DTP OR tetanus OR inoculation OR “neglected tropical disease” OR helminthiasis OR leprosy OR lymphatic filariasis OR onchocerciasis OR schistosomiasis OR trachoma OR nutrition OR diet OR meal* OR “nutritional status” OR “fortified food” OR micronutrient* OR malnutri* OR malaria[Mesh] OR plasmodium)

AND

LMIC country search string (see Appendix 13)

Inclusion criteria:

1. Took place in a low- or middle-income country as defined by the World Bank.
2. Involved the use of targeted surveys, based on probability sampling, to monitor coverage outcomes related to immunization, nutrition, malaria, or neglected tropic disease interventions implemented, specifically among zero dose children, missed communities, or communities in vulnerable contexts. To be considered “measuring” or “monitoring”, outcomes from at least two time points must be presented to be eligible. We will mainly focus on studies that used probability sampling to identify respondents, although some studies that used non-probability methods might be included.
3. Presents data relevant to one of the outcomes of interest listed above.
4. Meet one of the following study design criteria:
   a. To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of quantitative outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.
   b. To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

For effectiveness studies, when relevant we included studies that directly compared different types of targeted surveys, including modeling studies that used simulated data to demonstrate which designs work best. We also included studies that directly described how results of targeted surveys led to changes in coverage. For implementation studies, we included several
studies that were specific to implementing immunization coverage surveys that were not specifically targeted given their relevance to the topic.

Exclusion criteria:

- Studies that use targeted surveys to assess changes over time in health-related outcomes in the absence of an intervention will be excluded.
- Surveys that do no use probability-based sampling will be excluded.

**Databases searched:** PubMed, Global Health, and EMBASE

**Dates of inclusion:** 1 January 2010 – 6 March 2023

**Phase 2: Plans for brief development**

Based on an initial PubMed search using the terms above, a feasible number of citations were identified (n=532), suggesting a full search from 2010-present is feasible, as long as the search parameters remain within the field of immunization, malaria, nutrition, and neglected tropical diseases. Based on our preliminary searches, there are a few existing reviews that are relevant; results from these will be summarized in the brief. The remaining evidence will be original from primary research identified in the search.
Appendix 10. Social accountability

**Topic:** Social accountability (Advocacy component of IRMMA)

**Phase I: Exploratory phase**

**Research questions of interest:**

1. Are social accountability interventions effective in advocating for essential health services, particularly immunization services, for communities in vulnerable contexts?
2. What types of social accountability activities are occurring among communities in vulnerable contexts regarding health, and which models and/or key components work better than others to advocate for health services, particularly immunization services?
3. What are the implementation considerations for social accountability activities among communities in vulnerable contexts?

**Intervention definition:** Social accountability has been defined as “citizens’ efforts at ongoing meaningful collective engagement with public institutions for accountability in the provision of public goods.”

Social accountability is grounded within human rights discourse through focusing on the relationship between “rights holders” (citizens or non-citizens—anyone who holds rights) and “duty bearers” (governments). Social accountability can involve a multitude of difference processes and activities that can potentially lead to diverse outcomes. At its core, however, social accountability involves collective action on the part of rights holders and a response from the duty bearers. The ultimate goal of social accountability is to improve services and health outcomes for particular groups. Therefore, this review will attempt to distinguish between actions taken as part of the advocacy activities (i.e., the collective action), the response from governments as a result of the advocacy efforts, and, if reported, any reported health benefits received as a result of changes made to services and/or systems.

**Outcomes of interest:**

- **Effectiveness:** Results from using social accountability to influence/advocate for changes to some aspects of essential health service provision, especially immunization-related services, within marginalized groups and/or communities as compared to some other form of advocacy or no advocacy efforts, or compared over time (i.e., pre-to-post implementation of social accountability). “Results” can include responses from the duty bearers (i.e., making changes to resources, personnel, or other aspects of service provision to address demands from rights holders), and/or any downstream effects on health services or health outcomes as a result of the actions taken (i.e., improvements to immunization coverage, quality of services, etc.), especially among communities in vulnerable contexts. We will also track any negative consequences arising from social accountability interventions as reported by included studies, as well as document processes related to social accountability (i.e., activities undertaken to hold duty bearers accountable, such as social audits, public hearings, participatory budgeting).

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• **Implementation:** Any description of implementing social accountability, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability, particularly as related to communities or geographic areas in vulnerable contexts.

**Search terms***


AND

(“zero dose” OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR community OR rural OR remote OR “urban poor” OR “gender” OR equity)

* Of note, tools used for social accountability can often overlap with community-based monitoring (CBM), such as results from CBM used to advocate for improved health services, but they can also be broader. For this reason, the same search terms will be used for the community-based monitoring and social accountability topics. However, following the search, screening will categorize and separate community-based monitoring studies from social accountability studies, noting that some citations might qualify for both reviews.

**Inclusion criteria:**

1. Involved social accountability among a community, population, or geographic area described as marginalized, underserved, or otherwise facing vulnerabilities. Social accountability can take place in either high-, middle-, or low-income countries (as defined by the World Bank) as long as the social accountability involves and is set-up to benefit members of marginalized, vulnerable, or otherwise disadvantaged groups in some health-related aspect.
2. Describes an intervention that includes social accountability as defined above.
3. Presents data relevant to one of the outcomes of interest listed above.
4. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming (a) short and simple causal pathway; (b) relatively large, expected impact; and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

**Databases searched:** PubMed, Global Health, and CINAHL
**Dates of inclusion:** 1 January 2010 – 23 November 2023

**Phase 2: Plans for brief development**

- A preliminary search in PubMed yielded 938 citations, which is a feasible number to screen.
- Preliminary searching identified several relevant reviews:
  - Preliminary searching also identified one relevant commentary summarizing work that has been done by the WHO and others (useful for reflecting on how to conceptualize SA interventions)

Given the existence of relatively recent reviews for social accountability, but non-specific to communities in vulnerable contexts, our plan for the evidence brief is as follows:

- Review and include results from relevant systematic reviews, specifically highlighting results relevant to communities in vulnerable contexts.
- Conduct a review of primary citations related to social accountability among communities in vulnerable contexts from 2010-present.
- If available, specifically highlight any immunization-specific social accountability studies that were identified in the search.

In summary, the results section of the social accountability evidence brief would potentially involve three specific sections:

1. What is the evidence of social accountability effectiveness and/or implementation that is known from existing systematic reviews that have been conducted?
2. What is the existing evidence of social accountability effectiveness and implementation, specifically among social accountability activities that have been conducted among communities in vulnerable contexts, to address any health-specific outcome?
3. What is the existing evidence of social accountability effectiveness and implementation, specifically among social accountability activities that have been conducted among communities in vulnerable contexts to address immunization-related outcomes?
Appendix 11. Community health workers in community groups

**Topic:** Leveraging the role of community health workers in community groups to achieve equity in immunization\(^{24}\) (REACH component of IRMMA)

**Phase 1: Exploratory phase**

**Research questions of interest:**

1. What types of pairings of community health workers (CHWs) and community groups have been used to inform health programs, including immunization programs, among communities in vulnerable contexts to achieve health-related outcomes?
2. To what extent is leveraging the role of CHWs in collaboration with community groups effective in reaching communities in vulnerable contexts, including those with high prevalence of zero dose children, in improving health outcomes, especially within immunization programs?
3. What are the main implementation considerations for carrying out interventions involving pairing a CHW with a community group to improve health equity, especially regarding their use to improve immunization outcomes among zero dose children, missed communities, or those facing other vulnerabilities?

**Intervention Definition:**

Our goal for this rapid review is to understand how interventions have leveraged the role of CHWs in collaboration with community groups to help reach populations in vulnerable contexts to achieve better health. Of note, CHWs can be challenging to define\(^ {25} \). For purposes of this review, we are defining CHWs as “healthcare workers who live in the community they serve and receive lower levels of formal education and training than professional health care workers such as nurses and doctors”\(^ {26} \). Other definitions have not only highlighted CHWs’ role in providing both preventive and curative health services but also their role fostering collective action and local accountability\(^ {27} \). CHWs often serve as a critical link between facility-based healthcare professionals and the communities they serve; communities that comprise volunteers and other members who participate in community groups or organizations to engage with and advocate for community improvements, including those related to health. Comprehensive reviews have been conducted on CHWs\(^ {28,29} \), which recognize the critical role this cadre plays on health system functionality and their impact on improving health. A paper by Sacks et al.

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\(^{24}\) Full immunisation coverage in the breadth of protection available against vaccine preventable diseases, with intentional equity-first strategic choices (progressive universalism)


advocated to integrate community roles more formally into health systems to achieve health for all.\(^{30}\)

One way to achieve such integration is to link CHWs to communities themselves, specifically by linking CHWs to community action groups, volunteers, and/or local committees that are already striving to address community-related issues. The Sacks paper elaborates on this duality-the formal roles of CHWs (evolving toward the norms recommended by WHO for their professionalization) and the more social role of community volunteers-and describes how the two can be more integrated to achieve health equity. A commentary by Sarriot et al. elaborates on the dual social and institutional anchoring of CHWs and how this positioning could be better leveraged to harness the collective action potential of communities to improve health.\(^{31}\) The Care Group approach,\(^{32}\) which has been used to successfully expand child survival interventions across multiple countries, is one such example of pairing a community group with a community health worker, or “promotor” as they were described in evaluations.\(^{33,34,35}\)

To our knowledge, there has not been a review conducted to understand the types of partnerships between CHWs and community groups that exist, the effectiveness of such partnerships on reaching populations in vulnerable contexts to improve health outcomes, or factors relevant to successfully implementing such a partnership. The purpose of this rapid review is to address this gap in the literature.

**Outcomes of interest:**

**Effectiveness:** Changes in essential health service coverage among communities in vulnerable contexts, especially vaccine coverage, comparing a) communities that received the intervention to those that did not or b) health outcomes before and after intervention implementation.

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Implementation: Any description of implementing an intervention that involves pairing a CHW with a community group to improve health outcomes among populations in vulnerable contexts, including their appropriateness, implementation cost, penetration, or sustainability, particularly as related to specific hard-to-reach or hard-to-vaccinate communities.

Search terms:

(“Community Health Workers”[Mesh] OR “outreach workers” OR “outreach worker” OR “lay health workers” OR “lay health worker” OR “village health workers” OR “village health worker” OR “community health agents” OR “community health agent” OR “community health aide” OR “community health aides” OR “community health officer” OR “community health officers” OR “community health assistant” OR “community health assistants” OR Promoter OR promoters OR “community health representative” OR “community health representatives” OR “health extension worker” OR “health extension workers”) AND

(“community based organization” OR “community based organizations” OR “community based organisation” OR “community based organisations” OR “community-based organization” OR “community-based organizations” OR “community-based organisation” OR “community-based organisations” OR “community organization” OR “community organizations” OR “community organisation” OR “community organization” OR “community group” OR “community groups” OR “village group” OR “village groups” OR “community association” OR “community associations” OR “village association” OR “village associations” OR “Care Group” OR “Care Groups” OR “community coalition” OR “community coalitions” OR “village coalition” OR “village coalitions” OR “community engagement” OR “Health Development Army” OR “Women’s Development Army” OR “peer counselor” OR “peer counselors” OR “village engagement” OR “community volunteer” OR “community volunteers” OR “village volunteer” OR “village volunteers” OR “grassroots organization” OR “grassroots organisation”) AND

(“zero dose” OR under-immunized OR underimmunized OR unimmunized OR unvaccinated OR under-immunised OR underimmunised OR unimmunised OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR “missed community” OR “missed settlements” OR rural OR remote OR nomad OR nomadic OR displaced OR “urban poor” OR gender OR poor OR poverty OR equity)

Inclusion criteria:

1. Involved CHW and community group pairings within a community, population, or geographic area described as marginalized, underserved, or otherwise facing vulnerabilities. CHW/community group interventions can take place in either high-, middle-, or low-income countries (as defined by the World Bank) as long as it involves and is set up to benefit members of communities in vulnerable contexts in some health-related aspect.
2. Involved an intervention that paired a community health worker with a community group, as defined above
3. Presents data relevant to one to one of the outcomes of interest listed above
4. Meet one of the following study design criteria:
To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of quantitative outcomes OR assesses time trends following the introduction of an intervention assuming three criteria are met as outlined in Victora et al., 2003: (a) short and simple causal pathway, (b) relatively large expected impact, and (c) unlikely confounding.

To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

**Databases searched:** PubMed, Global Health, and CINAHL

**Dates of inclusion:** 1 January 2010 – 2 February 2023

**Relevant reviews identified in the exploratory phase:**


**Other papers that serve as critical background information for this topic**


Phase 2: Plans for brief development
Based on an initial PubMed search using the terms above, a feasible number of citations were identified (n=167), including 9 reviews/systematic reviews, suggesting a full search from 2010-present is feasible, without restricting the search to LMICs and without restricting to immunization. Of note, this topic is conceptually challenging as much has been written about CHWs and about community organizations, but few have focused on the overlap and leveraging between these two distinct types of entities. Definitional issues about CHWs also endure in practice and documentation, which is a challenge. Using the evidence brief to better define this intervention and outlining evidence pertaining to its effectiveness and implementation to reach marginalized communities will be a use addition to the field, specifically within the realm of ZD and pro-equity interventions.
Appendix 12. Women’s groups

**Topic:** Using women’s groups/associations to reach zero children and missed communities (REACH component of IRMMA)

**Phase I: Exploratory**

**Research Questions of Interest:**

1. To what extent are women’s groups/women’s associations effective in improving child health outcomes among communities in vulnerable contexts, including those with high prevalence of zero dose children, especially within immunization programs?
   a. What impact do women’s groups/women’s associations within communities in vulnerable contexts have on women’s empowerment as one potential pathway to improving child health outcomes, especially for zero dose children and missed communities?

2. What are the implementation considerations for implementing women’s groups/women’s associations among communities in vulnerable contexts pertaining to child health outcomes, especially immunization?

**Intervention definition**

Women’s groups, and community groups more broadly, have grown in popularity over the past several decades, in part due to the Alma Ata Declaration’s recognition of the importance of people’s participation in planning and implementing healthcare. Women’s groups in particular often aim to facilitate increased agency for women as gender inequities often constrain women’s abilities to make decisions and act. Evidence is becoming clear that group membership, particularly in economic-focused groups, can lead to empowerment. Additionally, in 2014, the World Health Organization recommended the implementation of community mobilization through facilitated participatory learning and action cycles with women’s groups as an intervention to improve maternal and newborn health, noting strong evidence for newborn health and moderate to weak evidence for newborn mortality, maternal mortality, and care access. However, there is less clear evidence regarding women’s groups and child health outcomes, especially immunization outcomes, and mechanisms through which participation in a women’s group may improve these outcomes remains unclear. Group participation might work through altering psychosocial mechanisms, such as increased social support, social influence, and/or access to social and material resources, thus ultimately leading to behavior change. Groups can also potentially impact upstream factors related to health, such as by using increased social

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cohesion to mobilize and advocate for changes to social norms, policies, aspects of health service delivery, etc. For this brief, we are defining a “women’s group” as any community-based group of women, or mostly women, brought together "to share their experiences, gain access to resources and build knowledge, skills, and social networks" with the goal of improving health or quality of life through activities such as health promotion, support, economic empowerment, skills building, etc. We are also including women’s associations that might operate at levels beyond the community (e.g., regional or national levels) that most likely focus more on advocacy efforts to improve health as opposed to individual empowerment.

Outcomes of interest:

- **Effectiveness of women’s groups on impacting child health outcomes**: Changes to child health outcomes, including but not limited to immunization-related outcomes, within marginalized groups and/or communities where women’s groups/women’s associations were implemented as compared to a control or comparison group, or compared over time (i.e., pre/post intervention implementation).
  - **Secondary effectiveness outcome of interest**: Changes to women’s empowerment comparing those involved in women’s groups/women’s associations to those who were not or compared over time, as well as changes to women’s knowledge/awareness of child health services, including immunization). Of note, studies with only secondary outcomes present will not be eligible for inclusion. To be eligible for inclusion, studies must maintain a focus on health and include at least one primary child health-related outcomes as listed above.

- **Implementation**: Any description of implementing women’s groups/women’s associations, including factors related to adoption, feasibility, acceptability, fidelity, appropriateness, implementation cost, penetration, or sustainability particularly as related to specific underserved or marginalized populations or communities/geographic areas in vulnerable contexts.

Search terms:

(“women’s group” OR “women’s groups” OR “women’s association” OR “women’s associations” OR “women’s collective” OR “women’s collectives” OR “mother’s group” OR “mother’s groups” OR “women’s organization” OR “women’s organizations” OR “women’s agency” OR “women’s empowerment” OR “female empowerment”)

AND

(“zero dose” OR under-immunized OR underimmunized OR unimmunized OR unvaccinated OR under-immunised OR underimmunised OR unimmunised OR "low coverage" OR "at risk" OR vulnerable OR marginalized OR marginalised OR underserved OR disadvantaged OR neglected OR “conflict setting” OR “missed community” OR “missed settlements” OR nomad OR nomadic OR rural OR remote OR “urban poor” OR poor OR poverty OR equity)

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AND

[(child OR children OR childhood OR paediatric OR paediatric* OR offspring OR newbornd OR new-born OR new-borns OR neonate OR neonates OR neonatal OR toddler OR toddlers) AND (health OR illness OR disease OR disorder OR infect* OR injury OR accident OR well-being OR biomedical* OR medical* OR medicine OR HIV OR vaccin* OR immun* OR anemia OR pneumonia OR stunting OR wasting OR underweight)]

AND

LMIC country list

Inclusion criteria:

13. Took place in a low- or middle-income country defined by the World Bank.
14. Involved a women’s group or women’s association as defined above within a community or group facing vulnerabilities.
15. Presents data relevant to one of the primary outcomes of interest listed above, specifically outcomes that are relevant to child health.
16. Meet one of the following study design criteria:
   - To be considered eligible for an effectiveness study, the article must also use a multi-arm design OR reports on pre-post assessment of outcomes OR assesses time trends following the introduction of an intervention assuming (a) short and simple causal pathway; (b) relatively large, expected impact; and (c) unlikely confounding.
   - To be considered eligible for an implementation study, the article must contain descriptive or comparative data—either quantitative or qualitative—relevant to some aspect of intervention implementation.

Databases searched: PubMed, Global Health, and CINAHL

Dates of inclusion: 1 January 2010 – 32 February 2023

Phase 2: Plans for brief development

- A preliminary search in PubMed yielded 901 citations and 36 reviews.
- A preliminary review of reviews identified several relevant reviews, including:
Given the findings from our preliminary findings, our plan for the evidence brief is as follows:

- Review and include results from relevant systematic reviews, specifically highlighting any reviews that were specific to immunization or child health more broadly.
- Conduct a review of primary citations related to women’s groups/women’s associations among communities facing vulnerabilities from 2010-present that measure effectiveness in regard to child health outcomes or describe factors related to implementation. The initial search in PubMed yielded 270 relevant articles, with 26 reviews.
- If available, specifically highlight any immunization-specific studies that were identified in the search that related to women’s groups or women’s associations.
Appendix 13. Low- and middle-income (LMIC) country search string